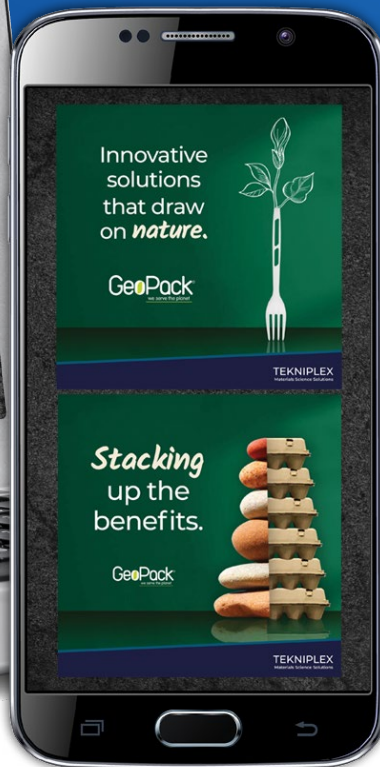


CASE STUDY

# LINKEDIN ADS BOOST PRODUCT AWARENESS

A leading materials science company wanted to promote its expanded eco-friendly packaging line to a targeted LinkedIn audience. We created a series of eye-catching graphics, blending visuals of both product and natural elements, as part of an engaging ads campaign.



**66,456**  
IMPRESSIONS  
(+33% KPI)

**836**  
WEBSITE VISITS  
(+67% KPI)

**878**  
CLICKS  
(+46% KPI)

## READY TO GIVE YOUR BRAND A BOOST?

Discover the power of creative ads in increasing brand and product awareness on LinkedIn.

Contact Don Becker at [dbecker@dbamar.com](mailto:dbecker@dbamar.com) or (262) 646-5400 to learn more.