

RAPID FIRE

WITH STEPHEN HEYES
TIMIOS CEO/FOUNDER



1

WHAT WILL BE CHATGPT'S BIGGEST IMPACT ON BUSINESS?

Chat-based AI will work alongside humans, automating repetitive tasks, making communication more efficient and brand constant while also saving on cost. I see it being used in any of the following areas: drafting content (marketing, sales, product descriptions, etc.), brainstorming ideas, automating parts of the sales process, language translations, customer onboarding processes, customized instruction, conversation-based training, conversation-based technical manuals and any type of research.

2

WHAT'S THE BIGGEST CHALLENGE FOR TIMIOS IN 2023?

Growing the Timios team, whether that be through internal staff or developing deeper partnerships. We are all about problem solving in IT departments or marketing departments, filling in the knowledge gaps they may have or the lack of resources to accomplish what they need to. This means those working on Timios projects need to be very flexible in their skill sets and thought process, as we have found every company we work with all function in their own unique ways.

3

HOW MANY HOURS A WEEK DO YOU WORK (DO YOU EVER NOT WORK)?

It ebbs and flows, because of how we position ourselves to our clients. I'd say it averages out to a 40-50 hour week for me. We have flexible work hours and unlimited vacation. As long as our clients give glowing reviews, and we meet the deadlines agreed, we don't care how or where our work gets done.